

Dear Potential Advertiser:

Thank you for your interest in advertising on Reunions.com, the official website of the National Association of Reunion Managers. With our large diverse customer base, Reunions.com offers an exclusive opportunity for advertisers to reach target audiences that organize, plan and attend their high school reunion or the classmates that attend these milestone events.

Reunions are truly special and memorable events that are often planned a year (or more) in advance. Our association's members plan hundreds of reunions each year, attended by tens of thousands of individuals aged between 27 and 68 years old and from all walks of life. Reunions offer a potential source of revenue for a wide range of businesses including but not limited to; airlines, hotels, rental car companies, florists, apparel retailers, weight loss, hair/beauty salons, fitness industry, just to name a few. There is no limit to the array of products and services reunion attendees purchase.

We're sure you'll find Reunions.com to be a tremendous advertising opportunity.

Advertising Options: Currently we are offering a Resources Page where each advertiser will be listed under the appropriate category. This page will add credibility to our advertisers as an added resource or tool for the reunion planner or reunion attendee.

Ad pricing is \$100 per listing based on a one-year term.

Reciprocals are available and handled on a case-by-case.

To submit your ad, please provide the following information to ads@reunions.com:

- Logo
- One paragraph about your company (limit to 250 words or less)
- URL for website link
- Company representative; name, email, phone
- Payment of \$100. Checks made out to Nat'l Association of Reunion Managers, mailed to address at bottom of page.

For additional information, and to discuss your online advertising with www.reunions.com please send inquiries to ads@reunions.com.

Sample Ad:

Your company name
www.yourcompany.com
800-555-1234

Let us help you make the most of your reunion experience. We provide xxxxxx and xxxxxx for all your reunion needs.

